

## **Hotel LOUIS ALTHEA BEACH –** **Written Community Policy Statement**

It is the commitment of Hotel Louis Althea Beach to ensure attention is given to how its operations impacts upon the local residential and business community.

We will work to ensure that Hotel Louis Althea Beach has positive social and economic impacts, and wherever possible minimize or eliminate instances of negative impacts.

The primary goals related to our Community Policy are therefore as follows:

### **1. Certification**

In order to satisfy broader sustainability criteria including the socio-economic impacts and staff welfare, Travelife Gold award standard will be maintained by October 2019.

### **2. Promotion of Responsible Tourism in the Area**

Louis Althea Beach is a member of the Green Key Responsible Tourism in Cyprus and Cyprus Sustainable Tourism Initiative. We aim to ensure that through this forums we are able to promote and improve greater economic and social benefits for the residential and business community.

The Hotel also works with local schools and colleges upon request to provide familiarization tours, and where possible, work experience opportunities.

### **2. Purchasing**

Whilst ensuring that quality of our product or commercial feasibility is not compromised, we aim to purchase and promote produce from the local area. This will help reduce CO2 emissions from transportation. Wherever possible, we pay our suppliers within the credit terms they request.

### **3. Employment**

The hotel recognizes the importance of recruiting local people as employees, understanding that the majority of wages will therefore be spent locally, providing secondary economic benefit to other businesses in the community. Additionally, it recognizes the long-term importance of

local residents staying within the community, rather than having to seek employment elsewhere. We believe this policy helps preserve the vital community fabric that forms part of our unique hospitality product in Protaras / Cyprus.

#### **4. Donations and Charity**

It is the policy of Hotel Louis Althea Beach that whenever items such as furniture or linen are no longer suitable for use within the hotel, it will offer these items to local organisations that may benefit from them (e.g. schools, local hospitals, community groups, etc). The hotel will also carefully consider how it may help the local community by the provision of in-kind support, such as auction prizes, etc. It may also consider sponsorship of local sports teams, provision of meeting space at subsidised or no costs, or advertising space for local businesses.

Signed:

NICOS KLEFTIS  
GENERAL MANAGER  
LOUIS ALTHEA BEACH